

CLIMATE ACTION SUSTAINABLE INNOVATION EXPO

JUNE 2014, UNEP HEADQUARTERS, NAIROBI, KENYA



HOSTED AT THE UNITED NATIONS ENVIRONMENT ASSEMBLY (UNEA)
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INTRODUCTION

For over 40 years Ministers for the Environment from over 190 countries have met at the United Nations Environment Programme's headquarters for what is now known as the United Nations Environment Assembly (UNEA).

This high-level summit is convened annually by the United Nations Environment Programme (UNEP) as the principal forum for Environment Ministers, Permanent Secretaries, Cabinet Officials and other senior opinion formers to discuss the latest issues on the global environment, particularly in relation to sustainability and climate change. In 2014 the UNEA will convene at UNEP Headquarters in Nairobi, Kenya in June 2014.

UNEP understands that technological innovation and the development of sustainable solutions is largely generated by the private sector. As such, they have asked Climate Action to organise the *Sustainable Innovation Expo* which will run across 3 days of the summit, alongside the UNEA.

Now in its fifth year, the *Sustainable Innovation Expo* allows 15 companies to participate in the UNEA and in addition to exhibiting; they enjoy privileged access to the summit's "open" sessions including plenaries, lunches, cocktail receptions and other networking opportunities. Involvement is strictly by invitation only, and is subject to approval by UNEP, ensuring the organisations that are exhibiting are credible solutions providers with the scale to help tackle the sustainability challenge at national and international level.

Put simply, there is no other exhibition like it in the world. The *Sustainable Innovation Expo* offers both multinationals and niche providers an unsurpassed platform for engagement, lobbying and networking at the highest possible levels of influence, within UNEP's own headquarters.

AUDIENCE AND DELEGATE DYNAMICS

ENVIRONMENT & ENERGY MINISTRIES FROM OVER 180 COUNTRIES, including:

- Ministers and Junior Ministers
- Permanent Secretaries
- Secretaries of State
- Director Generals
- Cabinet Officials

HEADS & SENIOR REPRESENTATIVES FROM UNITED NATIONS BODIES, eg:

- United Nations Framework Convention on Climate Change (UNFCCC)
- United Nations Commission for Sustainable Development
- United Nations Economic Commission for Africa
- United Nations Habitat Programme (UN Habitat)

INTER-GOVERNMENTAL ORGANISATIONS, eg:

- Intergovernmental Panel for Climate Change
- The Commonwealth Secretariat
- European Community
- International Union for Conservation of Nature



SPECIALISED GLOBAL AGENCIES, eg:

- International Civil Aviation Organisation
- International Maritime Organisation
- United Nations Industrial Development Organisation
- World Meteorological Organisation
- World Bank

PARTICIPATION

Only 15 organisations are able, on an annual basis, to take part in the *Sustainable Innovation Expo*. As in previous years, they will be able to showcase their products and services through display areas, scale models, brochures, television screens and, if possible, life-sized examples.

In addition to the exhibition area which is located directly alongside the main assembly rooms at UNEP headquarters, the participating organisations will have privileged access to the summit's "open" sessions including plenaries, lunches, cocktail receptions and other networking opportunities.

Participation in the *Sustainable Innovation Expo* is strictly by invitation only, and is subject to approval by UNEP. Participation includes:

- Invitations for two company representatives to attend the United Nations Environment Assembly and gain privileged access to summit's 'open' sessions: plenaries, lunches, cocktail receptions and other networking opportunities.
- Exhibition space (space only) within the *Sustainable Innovation Expo* (up to 3m x 2m, including access to power and internet).
- Premier (4 star minimum) hotel accommodation for four nights, for two company representatives in Nairobi, including transfers to and from Nairobi International Airport.
- Complimentary VIP transfers between hotel and the UNEP compound.
- A full colour page presentation, plus company profile within the *Sustainable Innovation Expo* brochure distributed to all delegates at the summit.
- A video interview (full rights) with your company representatives filmed within the *Sustainable Innovation Expo* at your stand.
- Company profile (250 words, two images and a logo) featured on the *Sustainable Innovation Expo* website and on the main UNEP website.
- Access to the UNEA delegate list from the 2013 and 2014 summits.

ABOUT CLIMATE ACTION

Established in 2007 and headquartered in London, UK, Climate Action has, for the last six years, worked in a unique, contractual partnership with the United Nations Environment Programme (UNEP) – the world's foremost body on environmental protection and stewardship.

Climate Action establishes and builds partnerships between business, government and public bodies to accelerate international sustainable development and advance the 'green economy'. We do this by providing a global media and events platform across which stakeholders can share knowledge, technologies and expertise, and identify innovative solutions to the challenges faced by climate change and a growing population.

For our partners and supporters we help engage the private sector, bringing innovations, technologies and finance to the debate. For our clients we help generate profitable business opportunities and partnerships, provide top-level access to emerging markets and reinforce their commitment to, and their position as, leaders within the global sustainability industry.

CONTACT

For information on participation options please contact us via the following methods:

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